A photograph of three people on a stage. On the left, a woman with long braids, wearing a pink blazer, holds a microphone. In the center, a man in a suit and yellow tie holds a microphone. On the right, another man in a grey sweater and dark blazer looks on. The background is a blue wall with repeating logos for 'Better Man Movement' and 'JENNIFER BROWN CONSULTING'.

October 18 - 19, 2023

Be Better Together

Jennifer Brown Consulting x Better Man Movement

SPONSORSHIP OPPORTUNITIES

Be Better Together

Why does it seem increasingly difficult to be in conversation with each other? And, who's missing from these conversations, as a result?

In our many years of hosting the Better Man Conference and working with thousands of leaders, we've met so many who are eager to step into allyship. They know doing nothing isn't an option, but aren't certain where they fit into the inclusion equation. Many are striving to build competence, and confidence, to step up, and speak up, but are afraid to say the wrong thing, feeling guilty or even targeted and blamed as the problem.

The conference was originally created to reframe this experience, and reset our understanding of everyone, of every identity, as powerful change agents.

But it has become more difficult than ever to practice the imperfect art of allyship—however we identify, because there are few spaces where we can return to the building blocks of inclusion—places where we can deepen our self-awareness,

analyze how trust is built, unearth our story, and practice both sharing, and listening.

We are excited to announce the very first Better Together Conference, a series of conversations aimed to foster learning, connection, trust, and empathy that include both male leaders and other champions, with the intent of articulating a vision for true partnership that includes and enlists all of us.

The conference was born out of—and will continue to center—the idea that we need safe spaces devoid of shame and blame, to ask questions, practice, and learn how to have meaningful and authentic conversations that build bridges across differences. If we don't, we'll never have equitable and inclusive cultures where everyone can thrive.

Agenda

Day 1: Tools and Techniques to Activate Your Allyship

Being an inclusive leader requires an understanding of how to create trust and generate positive outcomes across differences, as well as the skills necessary to build safe spaces where everyone can contribute fully. For many, this is unfamiliar and sometimes intimidating territory, and avoidance of the topic and the perceived risks of engagement are barriers to much-needed development.

On Day 1 of the conference, we'll provide the space and tools to reflect, learn, and create new pathways so that participants can feel more confident, resilient, and competent in conversations and actions that create more inclusive environments.

Topics include:

- Building Trust Across Difference
- Understanding and Leveraging Your Privilege
- Five States of Men
- Empathetic Listening
- Inclusive Leader Continuum
- Activating Your Allyship

Day 2: Shape & Practice Your Story

Day 2 will provide a safe space to practice the tools and techniques learned on Day 1, guided by experienced facilitators. This will be a rare opportunity to exercise empathy muscles and utilize new language, learning with and through each others' stories and experiences. Participants will roll up their sleeves and dig into simulated experiences derived from the day-to-day experience of an aspiring inclusive leader. They will leave with greater knowledge, familiarity, and comfort with their own leadership gaps and goals.

Topics include:

- Inclusive Feedback
- Leadership Interventions (Call In vs. Call Out)
- Courageous Conversations
- Key attributes of Inclusive Leadership

Sponsorship Levels

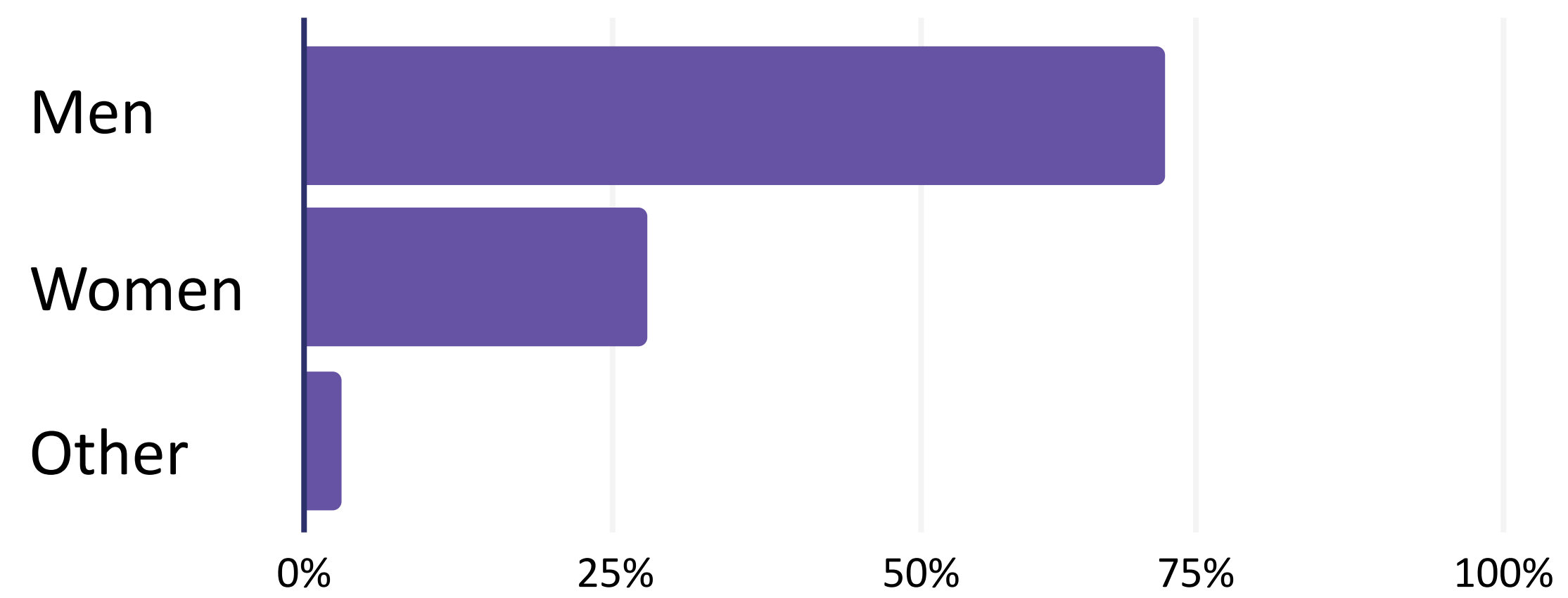
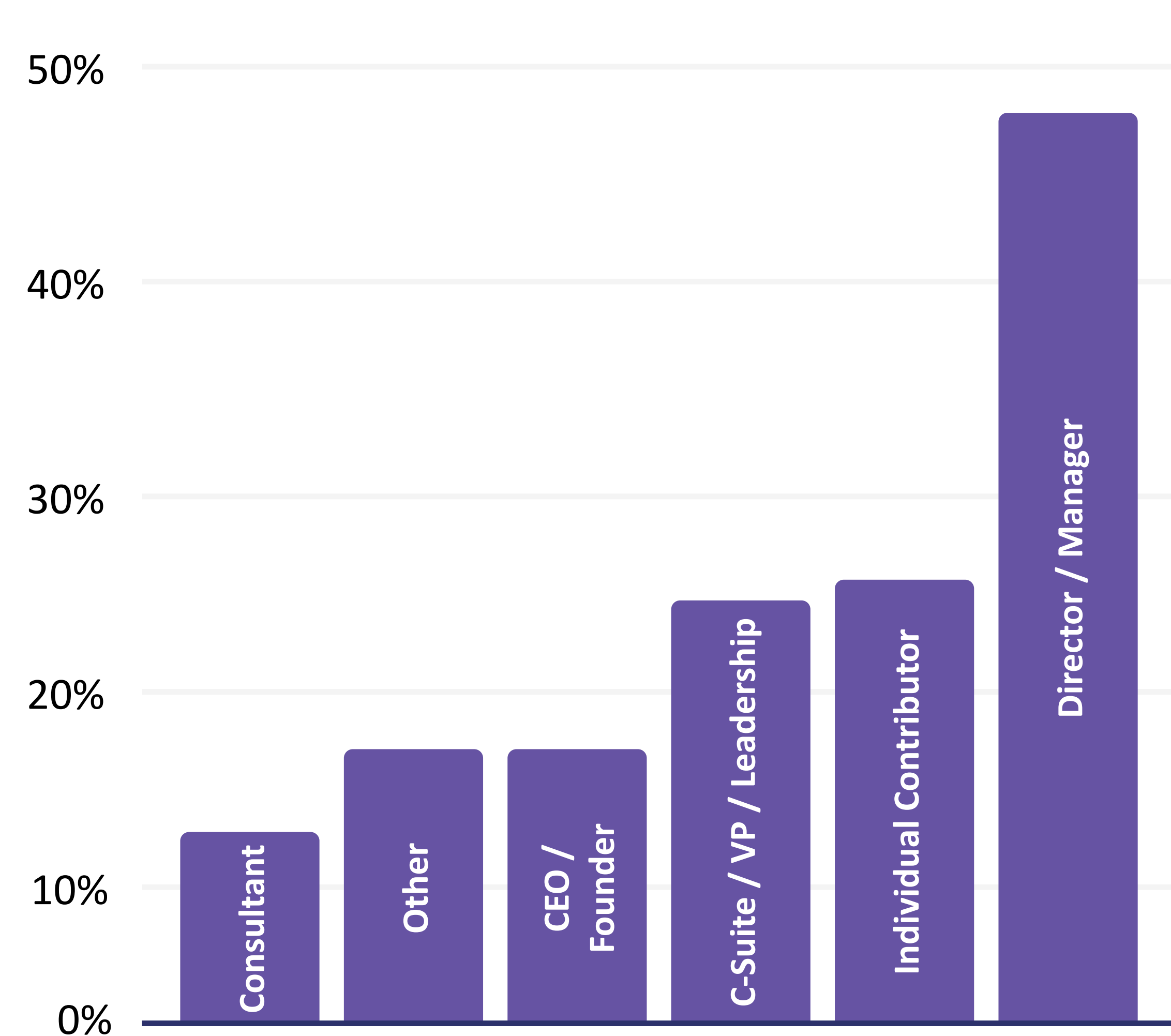
Benefits	Silver (\$5k)	Gold (\$10k)	Tech Sponsor* (\$15k)	Conf. Sponsor* (\$25k)
Naming Rights for Event	—	—	—	✓
Kick-Off Conference	—	—	—	✓
Sponsorship Spotlight - Case Study Opportunity	—	—	10 min session	15 min session
Executive Speaking Opportunity on Panel	—	—	✓	✓
Tickets to Day One	50	100	50	100
Tickets to Day Two	—	—	5	25
Company Logo on All Signage	✓	✓	✓	✓
Access to Post-Conference Follow Up Discussion	✓	✓	✓	✓
Dedicated Post-Conference Session for Your Organization’s Delegation	—	—	✓	✓
Conference One-Page Takeaway	✓	✓	✓	✓

**Only one available*

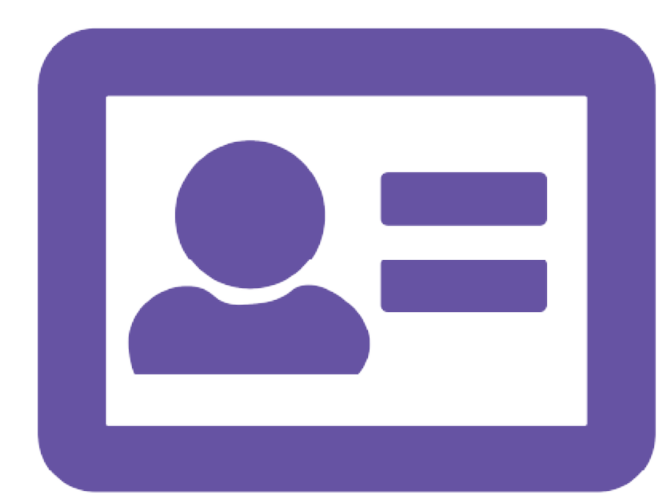
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Past Attendees



100+ Organizations



400+ Average Attendees

GET IN TOUCH

It is our goal to make this experience as accessible as possible for participants and sponsors in a challenging economic landscape. Therefore, we've made every effort to set our pricing tiers to take into account current budget constraints.

CONTACT US TODAY

Please reach out to Jennifer Brown Consulting or Better Man Movement for more information

Jennifer Brown Consulting

jenniferbrownconsulting.com

info@jenniferbrownconsulting.com

Twitter: @jenniferbrown

LinkedIn: Jennifer Brown Consulting

Facebook: @JenniferBrownConsulting

Instagram: @JenniferBrownSpeaks

Better Man Movement

bettermanconference.com

info@bettermanmovement.com

Twitter: @BetterManMvmt

LinkedIn: Better Man Movement

Facebook: @BetterManConference

Instagram: @BetterManMvmt

