

October 18 - 19, 2023

Be Better Together

Jennifer Brown Consulting x Better Man Movement

SPEAKERS



The conference was born out of—and will continue to center—the idea that we need safe spaces devoid of shame and blame, to ask questions, practice, and learn how to have meaningful and authentic conversations that build bridges across differences. If we don't, we'll never have equitable and inclusive cultures where everyone can thrive.



JENNIFER BROWN

(she / her)

Founder & CEO

Jennifer Brown Consulting



ADRIENNE LAWRENCE

(she / her)

Vice President

Jennifer Brown Consulting



ELFI MARTINEZ

(he / him)

Vice President

Jennifer Brown Consulting



JOE RAFTER

(he / him)

Vice President

Capgemini



TONY DEGRUY

(he / him)

Co-Lead, Men for Inclusion Network

Cisco



Ray Arata

(he / him)

Founder

Better Man Movement



EDUARDO PLACER

(he / him)

CEO & Fearless Founder

Fearless Communicators



JENN GRAHAM

(she / her)

Founder & CEO

Inclusivv



CARIN TAYLOR

(she / her)

Chief Diversity Officer

Workday



CHRIS BRASSEL

(he / him)

Director of US DEIB

PwC

We're proud to host a selection of speakers that embody the message of Better Together and strive to create a more inclusive and equitable world.

DAY ONE



11:00amET / 8:00amPT

Arrival & Welcome

Presented by Jennifer Brown and Ray Arata

11:35amET / 8:35amPT

Activating Our Allyship to be Better Together

Presented by Jennifer Brown and Ray Arata

12:25pmET / 9:25amPT

BREAK

12:40amET / 9:40amPT

Moving from “Me” to “We”: Locating Myself in the DEI Conversation

Presented by Elfi Martinez

1:30pmET / 10:30amPT

BRUNCH / LUNCH

2:30pmET / 11:30amPT

ACTIVATION

Presented by Eduardo Placer

2:35pmET / 11:35amPT

The 5 States of Men

Presented by Ray Arata



3:05pmET / 12:05pmPT

Male Allies in Action: What's Possible

Presented by Tony DeGruy and Joe Rafter

3:30pmET / 12:30pmPT

BREAK

3:45pmET / 12:45pmPT

How to be an Inclusive Leader

Presented by Jennifer Brown



4:15pmET / 1:15pmPT

Effective Intersectional Allyship

Presented by Adrienne Lawrence, Jennifer Brown, and Chris Brassel

4:45pmET / 1:40pmPT

INTEGRATION

Presented by Jennifer Brown and Ray Arata

Day Two's Agenda
on the next page!



Elevate your inclusive leadership with your team
Email Michele@BetterManConference.com for **group ticket rates!**

DAY TWO



11:00amET / 8:00amPT

Arrival & Welcome

Presented by Jennifer Brown and Ray Arata

11:25amET / 8:25amPT

Courageous Conversations

Presented by Jenn Graham

12:20pmET / 9:20pmPT

BREAK

12:30pmET / 9:30amPT

The Art of Storytelling

Presented by Elfi Martinez and Jennifer Brown



1:30pmET / 10:30amPT

BRUNCH / LUNCH

2:30pmET / 11:30amPT

ACTIVATION

Presented by Eduardo Placer

2:35pmET / 11:35amPT

Sharing and Witnessing Stories

Presented by Jennifer Brown, Ray Arata, Carin Taylor



4:00pmET / 1:00pmPT

Calibration Moment

Presented by Eduardo Placer

4:10pmET / 1:10pmPT

BREAK

4:20pmET / 1:30pmPT

Where & When to Share Stories

Presented by Jennifer Brown and Ray Arata



4:55pmET / 1:55pmPT

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Founded by renowned thought leader and author Jennifer Brown, Jennifer Brown Consulting (JBC) has been designing best-in-class workplace strategies that drive diversity, equity, and inclusion (DEI) for some of the world's leading organizations for nearly 20 years. As a proudly certified diverse supplier (WBENC and NGLCC), JBC specializes in the development of DEI strategy and thought leadership, in-person and online interactive education, and ERG formation and impact.

JBC works across industries and sectors no matter where they are in their DEI journey. Our clients include multinational corporations, middle-market and small companies, nonprofit organizations, educational institutions, and government agencies.



Better Man
Movement

We provide challenging learning environments, stimulating thought engagement and opportunities for learning, focusing on healthy and inclusive masculinity.

We guide and support male leaders, executives, directors, managers, and individual contributors in developing the competencies necessary to create a workplace (and world) where everyone feels seen, heard, and respected. Through our programs and services, we have established a successful track record for guiding the development of more inclusive, supportive leaders, managers, and colleagues to show up as advocates and allies who use their power and privilege to transform corporate culture.

Looking to sponsor the Better Together Conference?
Learn more at tinyurl.com/Sponsor-BTC